

ACCORD
GLAMOUR DE MARBELLA

800x1600_{mm}

MIGHTY SIZE



FEB 2023 EDITION



ENRICHING Architecture

Accord is a leading ceramic manufacturing company since its origin in the year 2007 and has been dominating the industry with its innovative products. Accord has created a rich legacy for the brand with an unconventional range of products that have distinctive designs and surfaces in vivid sizes. At Accord we endeavour for creating epic products.

Manufacturing the excellent quality has been our prime concern since our existence. With a large-scale factory area and a team of cooperative professionals, Accord has its own competitive superiority to endure in the contemporary domain of slab tiles. For keeping up with the trends, Accord's R&D team have been researching the market regularly. Our R&D team is full of keen analytics and researchers who keep a constant eye over the market statistics to align ourselves with the daily trends.



FINISHES



Metallic
Finish



Rustic
Finish



Full Polished
Finish



High Glossy
Finish



Glossy
Finish



Matt
Finish



Full Body
(S&P)

www.accordceramics.com

Opulent

LIVING WITH ARCHITECTURE

After years of research and keen analysis, Accord has cracked the code to create a unique range of finishes. This watchful eye on the evolution of vogue trends allows us to create materials that are highly unique and advanced.

FEATURES



High
Durability



Acid
Resistance



Stain
Resistance



Easy to
Clean



Maintenance
Free



Dimensional
Stability



Slip
Resistance



Eco-
Friendly

15 YEARS TO

Build, Create,

INNOVATE & MAINTAIN TRUST



"Knowledge is worthless if it is not having the direction of customer satisfaction by offering value for money".

Keeping this philosophy in our mind & zeal to serve the society in our heart, production becomes creation at Accord group of companies. The same is reflected in our end products which are certified with ISO 9001:2015 & CE marking, "Assist people achieve their objectives & in return you will achieve yours". We believe that our success lines in the success of our business partners. We put every effort to help our business associates to achieve the highest level of satisfaction & monetary benefits by quality products, competitive price & above all, a clean policy. Accord management is keeping an eagle's eye on the changing vogues to meet & beat every challenge be it quality, design or price.



Building Area
115k
sq. mtrs

Land Area
150k
sq. mtrs

Office Area
7k
sq. mtrs

Production Capacity
13m
sq. mtrs per year

EXPERIENCE NEW QUALITY &

Technology



TEST

State-of-the-art laboratories which continually test material properties and functional performance.

AUTOMATION

System automation which performs size and flatness control with lazer and IR technology.

DESIGN

In house international standard design enterprise.

MONITORING

From the choice of raw materials to their storage, grinding of the mixture, shaping and firing of the tiles; from manufacturing process to quality control

MANAGEMENT

Integrated electronic management information systems which monitor and relay quality and production information in real time.

Our Technology





MAKING SPACES BEAUTIFUL WITH ALLURING
SURFACES AND CHARMING STYLE

WE CREATE

Alluring

PRODUCT RANGE



800
X
1600
mm

M I G H T Y S I Z E

These are the most conventional tile as it is easy to lay, and extremely versatile; which is suitable for rooms of any size with many different technical and aesthetic requirements.



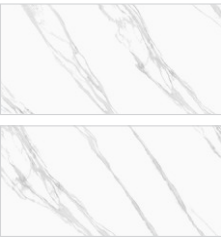
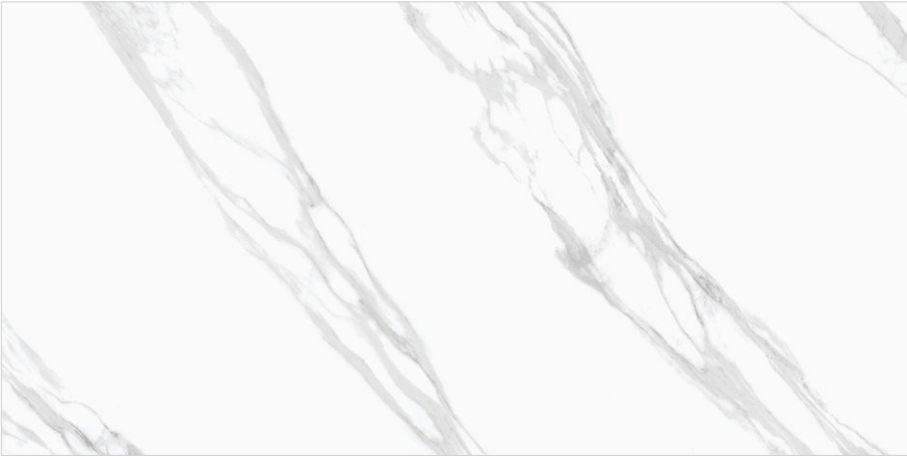
ATLANTIC WHITE

3 RANDOM



BIANCO DOLIMITI

3 RANDOM



HELIX WHITE

2 RANDOM



Ready To Load



Versatile solutions



Easier to lay



Resistant to chemical



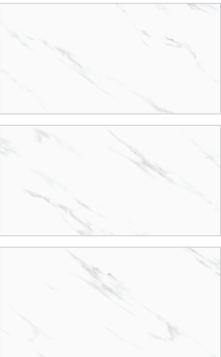
Resistant to loads



Resistant to stains

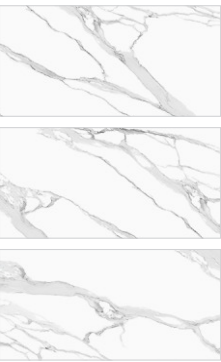


Wide range



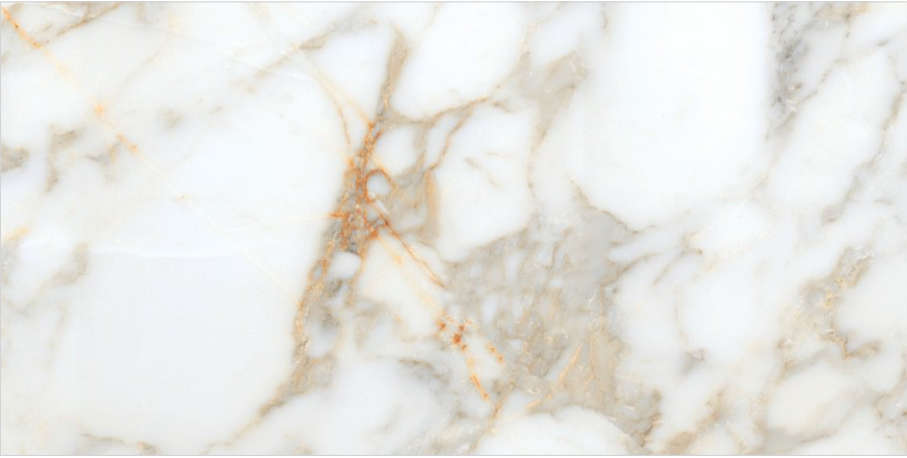
MARBELLA WHITE

3 RANDOM



RIGATO WHITE

3 RANDOM

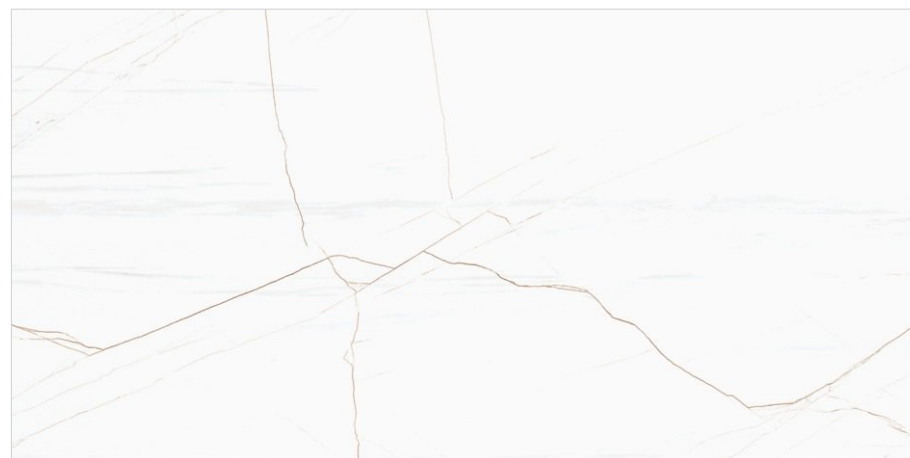


ALEX CALACATTA

3 RANDOM

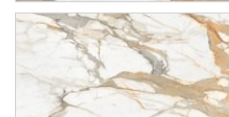


Ready To Load



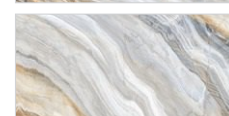
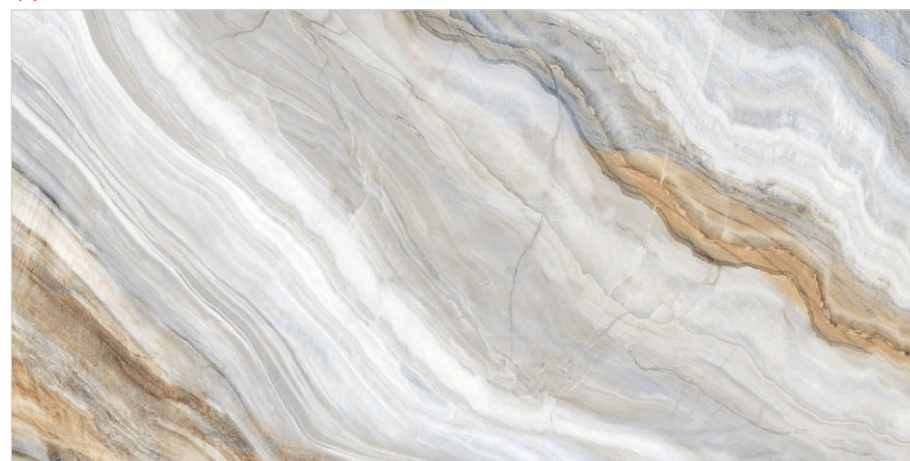
ROMANTIC STATUARIO

2 RANDOM



SUMMER WHITE

4 RANDOM

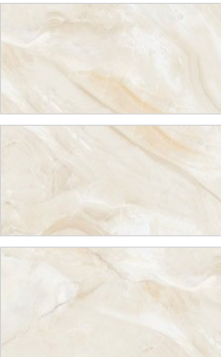


BETHANY BLUE

4 RANDOM



FLOOR : ROMANTIC STATUARIO



GOLD AGATE ONYX

3 RANDOM



BLUE AGATE ONYX

3 RANDOM



BIANCO LASA

3 RANDOM



Ready To Load



Versatile
solutions



Easier
to lay



Resistant to
chemical



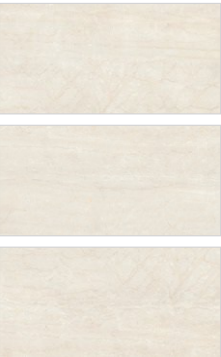
Resistant
to loads



Resistant
to stains

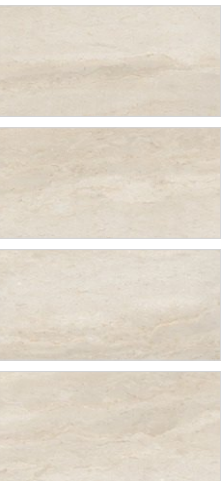


Wide
range



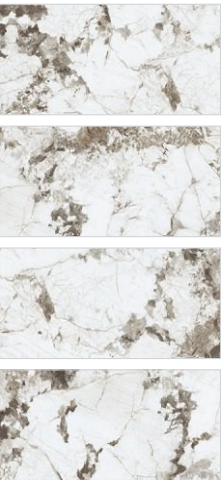
REGAL NATURAL

3 RANDOM



BERLIM BEIGE

4 RANDOM

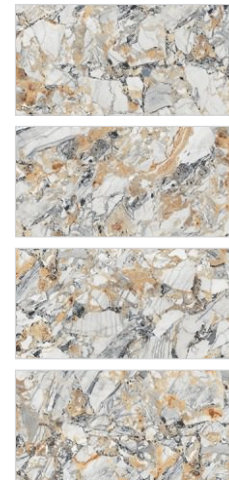
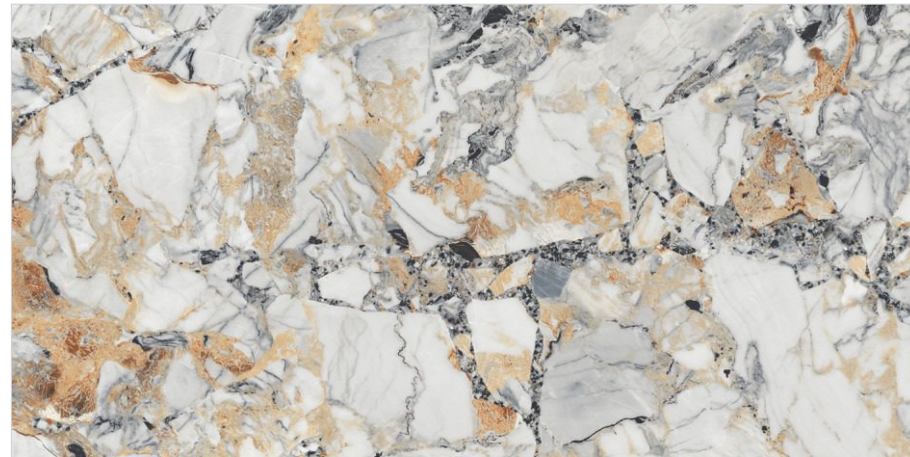


ARISTONE CEROBE

4 RANDOM

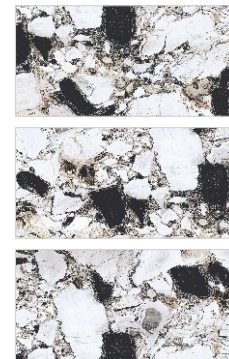
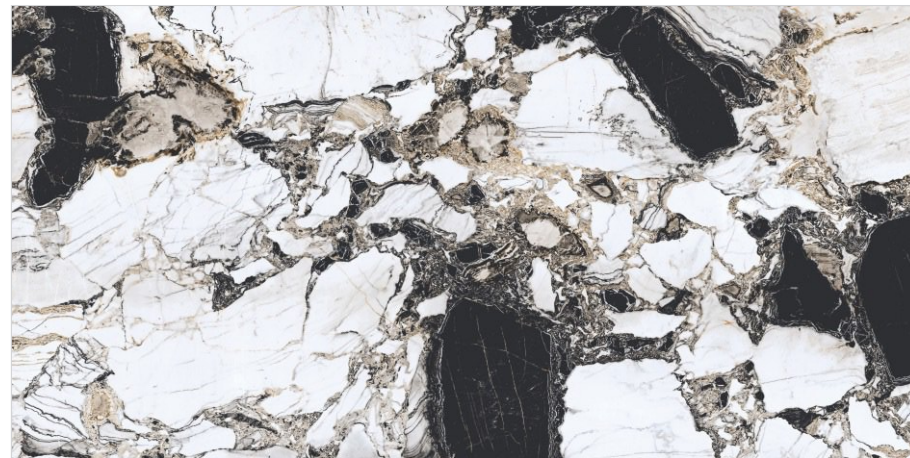


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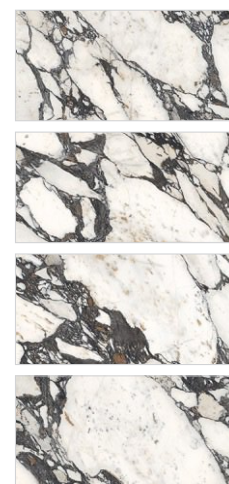
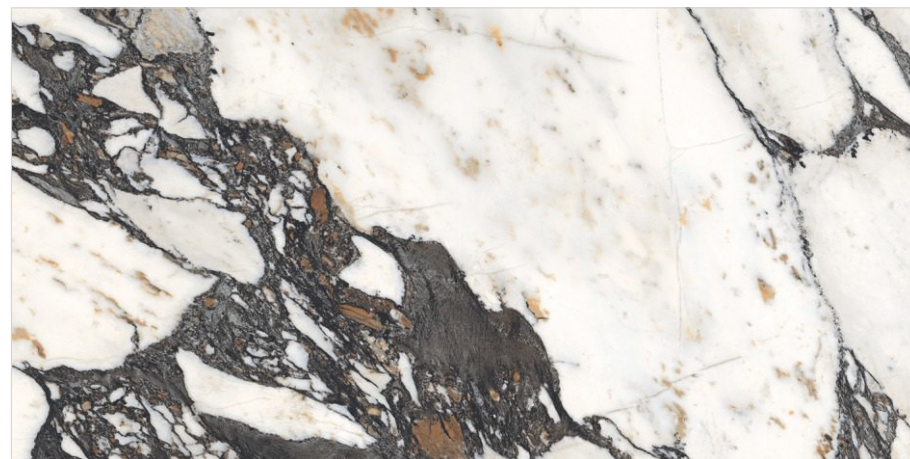
EXOTIC WHITE

4 RANDOM



ALASKA WHITE

3 RANDOM



IMPACT STATUARIO

4 RANDOM



Versatile
solutions



Easier
to lay



Resistant to
chemical



Resistant to
loads



Resistant
to stains



Wide
range

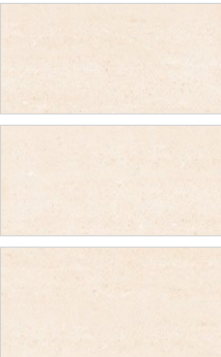
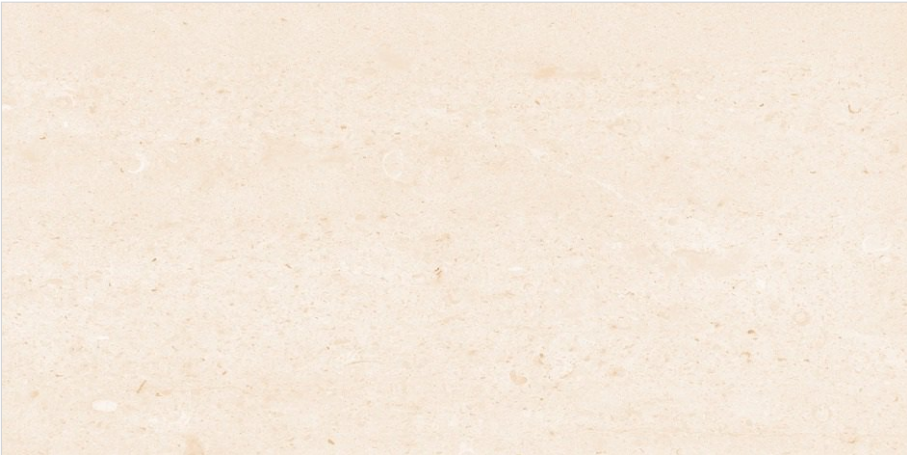


PATAGONIA

5 RANDOM



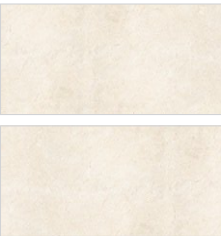
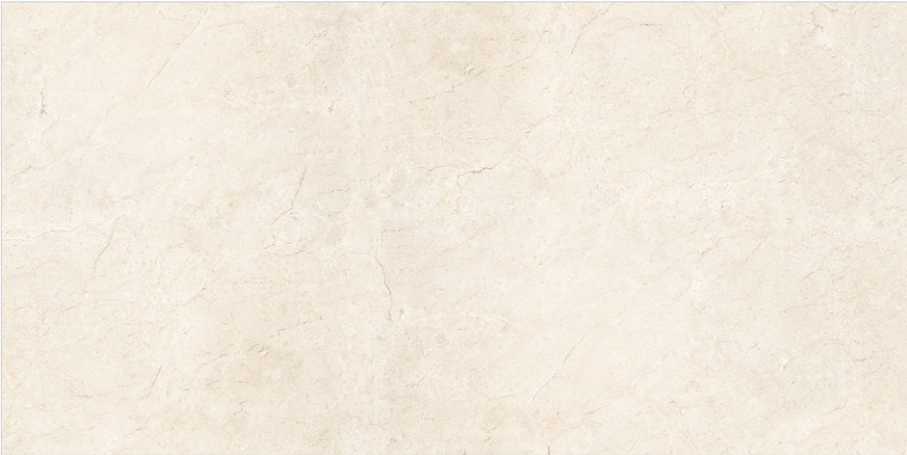
FLOOR & WALL : PATAGONIA



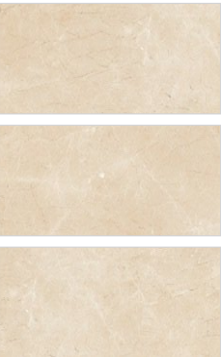
ALDO BEIGE
 3 RANDOM



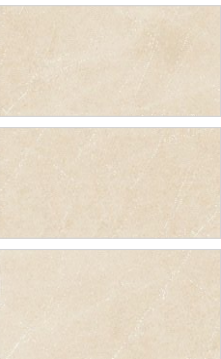
BOTTICINO CLASSIC
 3 RANDOM



CREMA MARFIL
 2 RANDOM



DOLCE BROWN
 3 RANDOM



PIETRA LATTE
 3 RANDOM



PIETRA SEPIA
 3 RANDOM





WALL : ALDO BEIGE | FLOOR : ALDO BEIGE



DYNAL CANARY

2 RANDOM



DYNAL STREAK

2 RANDOM



BRECCIA AURORA BIANCO

3 RANDOM



Ready To Load



Versatile
 solutions



Easier
 to lay



Resistant to
 chemical



Resistant
 to loads



Resistant
 to stains

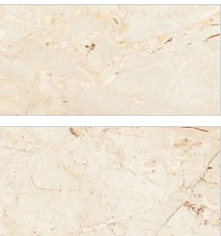


Wide
 range



BRECCIA AURORA BEIGE

3 RANDOM



BRECCIA MAX

2 RANDOM



BRECCIA BEIGE

3 RANDOM



Ready To Load



BRECCIA GREY

3 RANDOM



BRECCIA LAVA

3 RANDOM



VICTORIA BEIGE

4 RANDOM



Versatile solutions



Easier to lay



Resistant to chemical



Resistant to loads



Resistant to stains



Wide range



DEVCI CREMA

4 RANDOM



DEVCI GREY

4 RANDOM



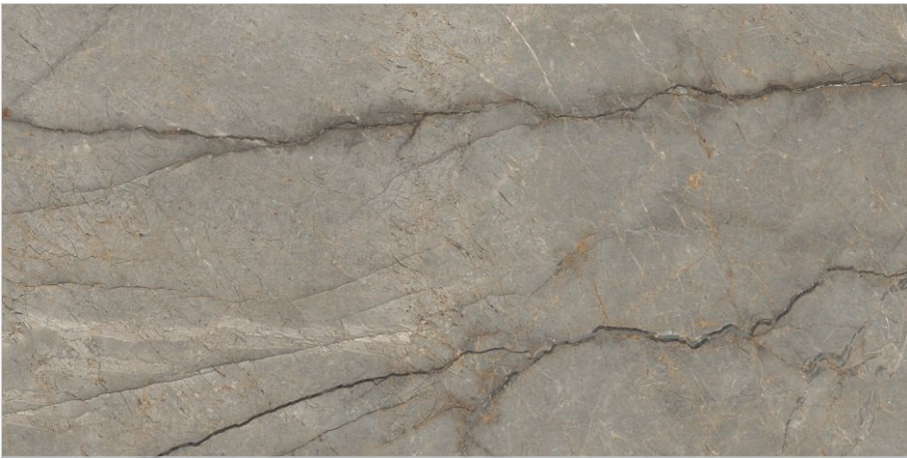
LEVANTO LIGHT

4 RANDOM



LEVANTO BROWN

4 RANDOM



LEVANTO NATURAL

4 RANDOM



DOMINO MARFIL

3 RANDOM



Versatile
 solutions



Easier
 to lay



Resistant to
 chemical



Resistant
 to loads



Resistant
 to stains

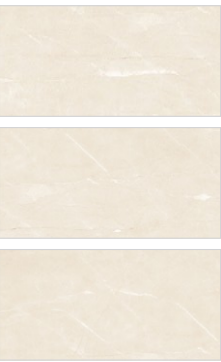


Wide
 range



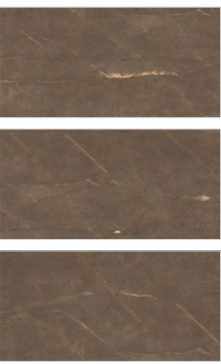
DYNA SUPREME

4 RANDOM



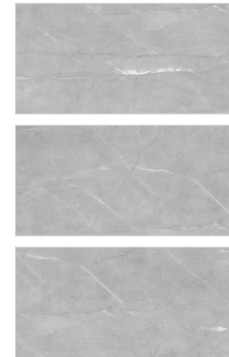
ARMANI BEIGE

3 RANDOM



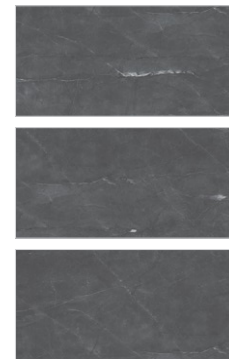
ARMANI GOLD

3 RANDOM



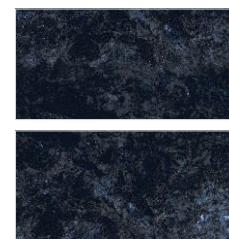
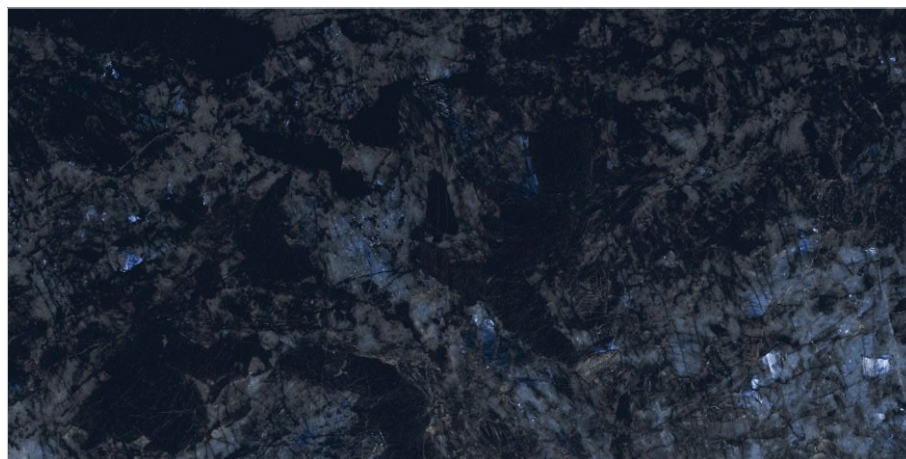
ARMANI GREY

3 RANDOM



ARMANI GRIS

3 RANDOM



PERSIAN BLUE

2 RANDOM

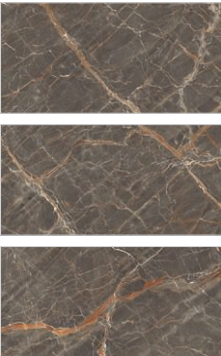
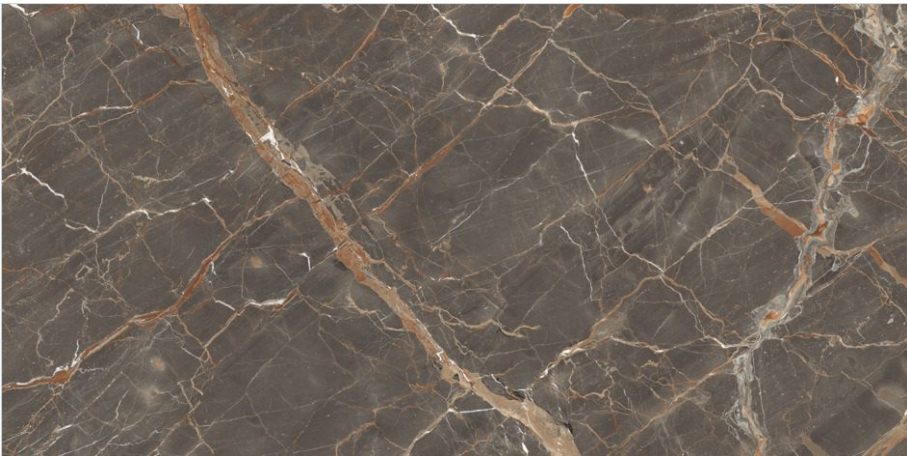


WALL & FLOOR : PERSIAN BLUE



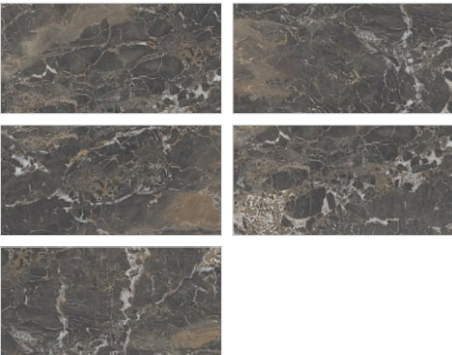
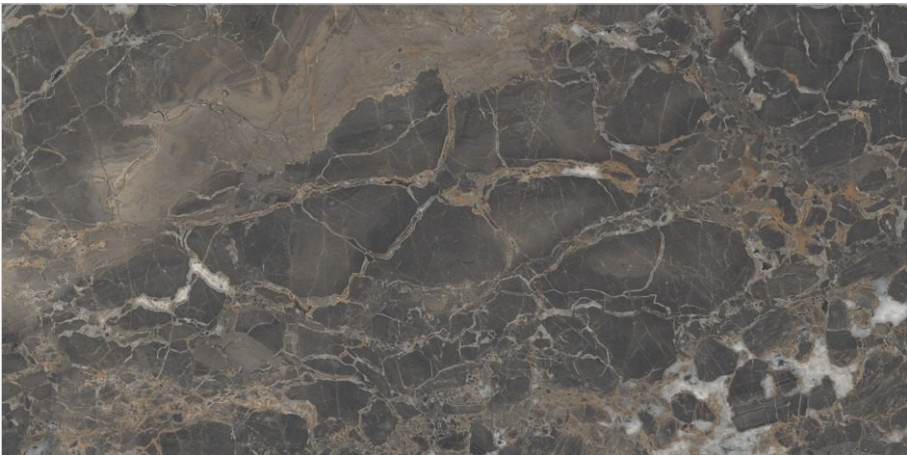
PARISO GREY

3 RANDOM



FOREST BROWN

3 RANDOM



TRIESTA NOIR

5 RANDOM



Versatile
 solutions



Easier
 to lay



Resistant to
 chemical



Resistant to
 loads



Resistant
 to stains

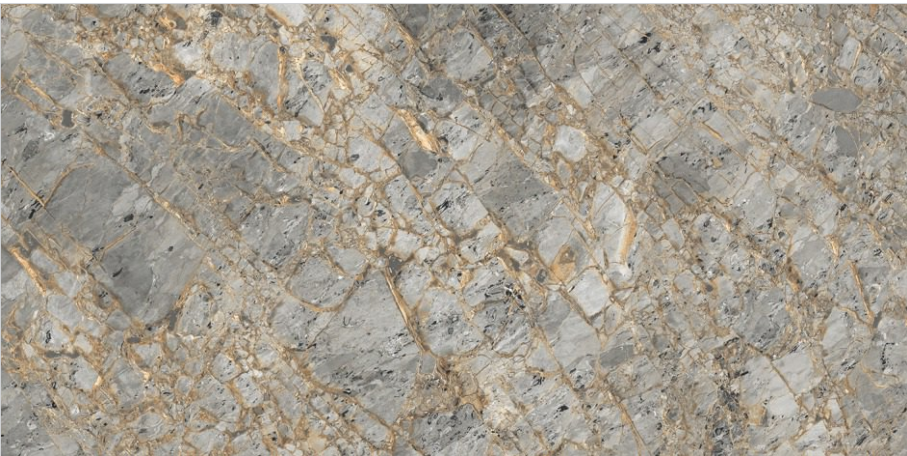


Wide
 range



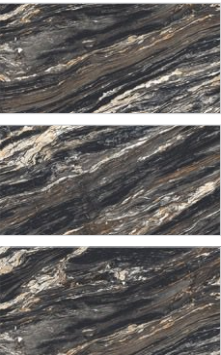
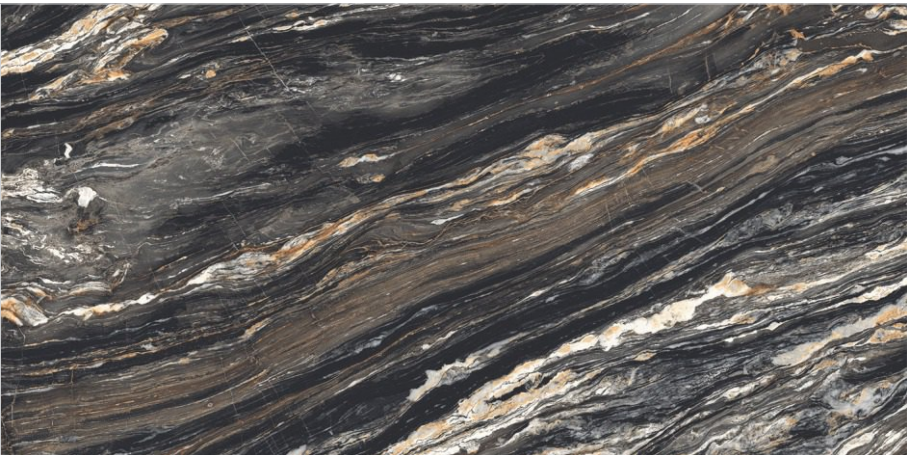
TURKE LANA

3 RANDOM



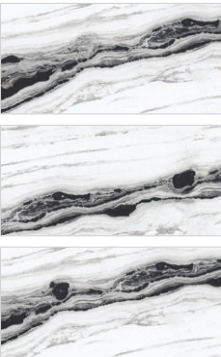
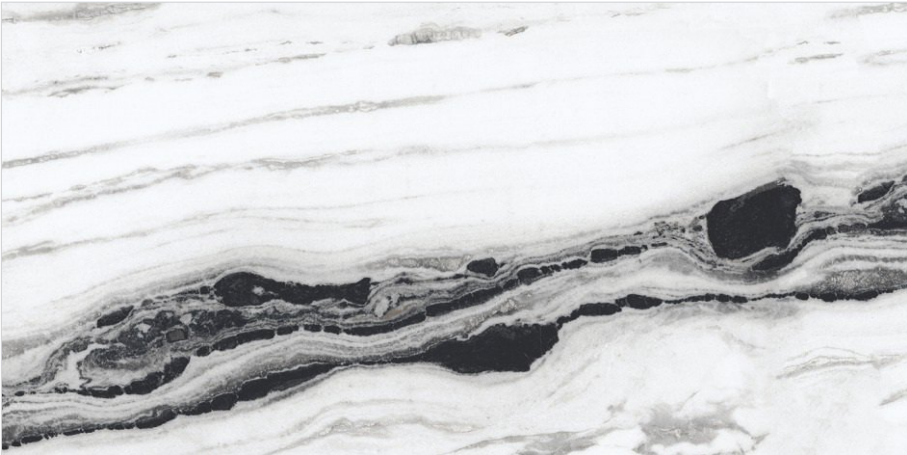
MADERA FOREST

3 RANDOM



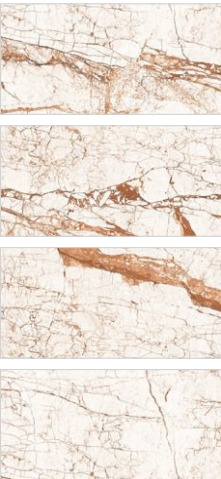
MARINA PEDRA

3 RANDOM



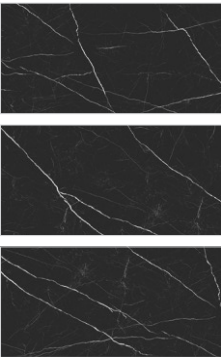
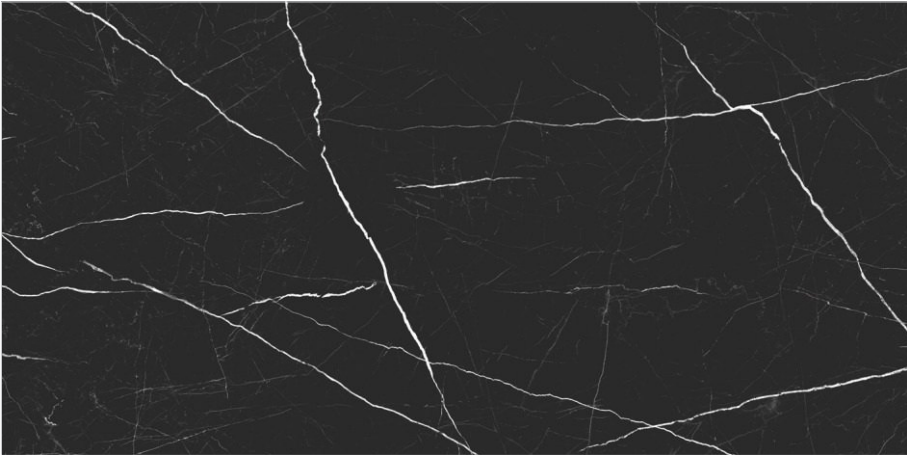
COVELANO LASA

3 RANDOM



ROSALIA BROWN

4 RANDOM



NERO MARQUINA

3 RANDOM



Versatile solutions



Easier to lay



Resistant to chemical



Resistant to loads



Resistant to stains



Wide range



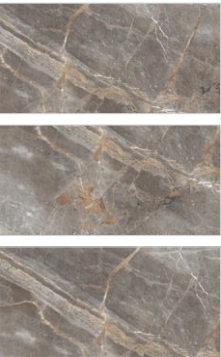
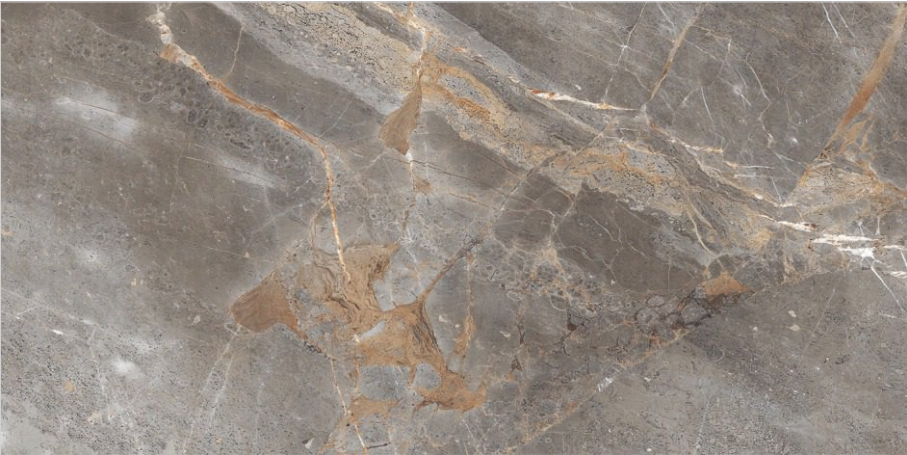
SONATA WHITE

5 RANDOM



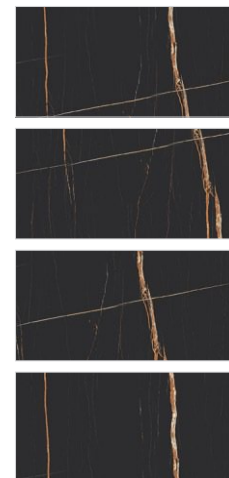
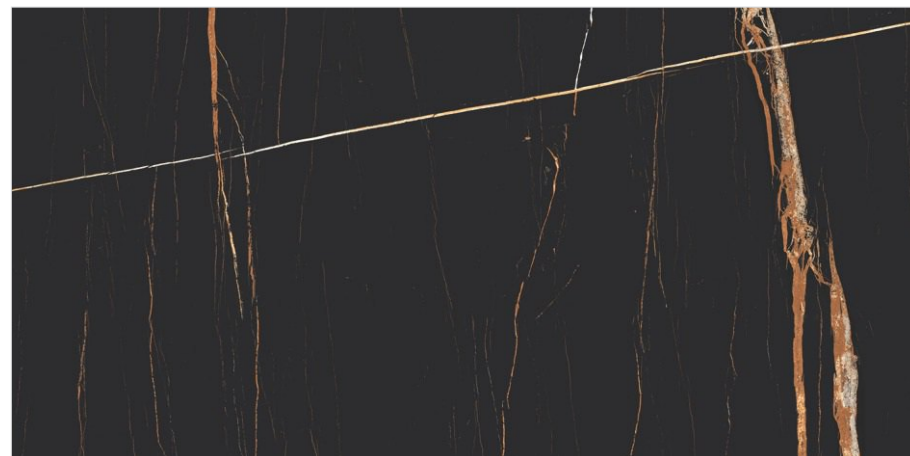
SONATA BRONZE

5 RANDOM



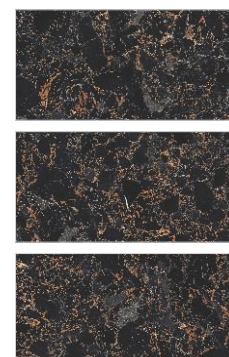
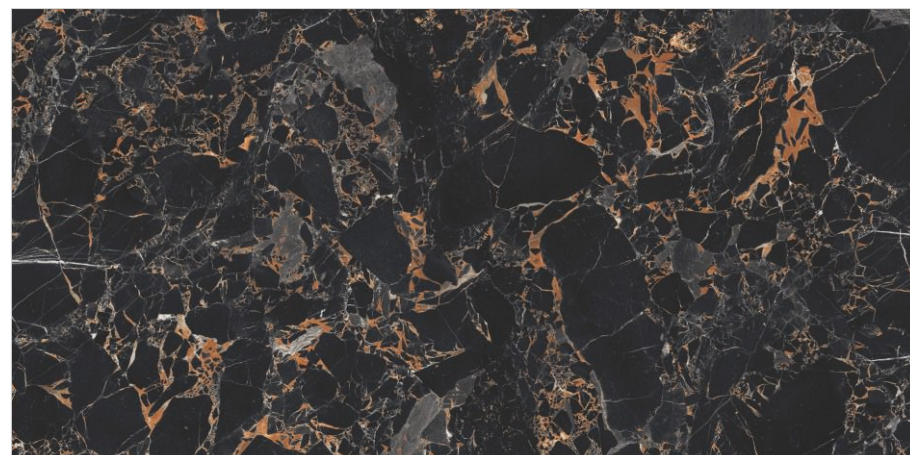
STONIS NATURAL

3 RANDOM



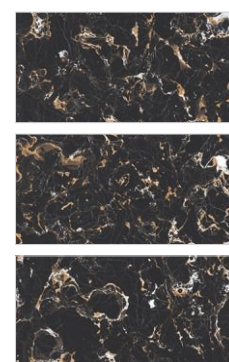
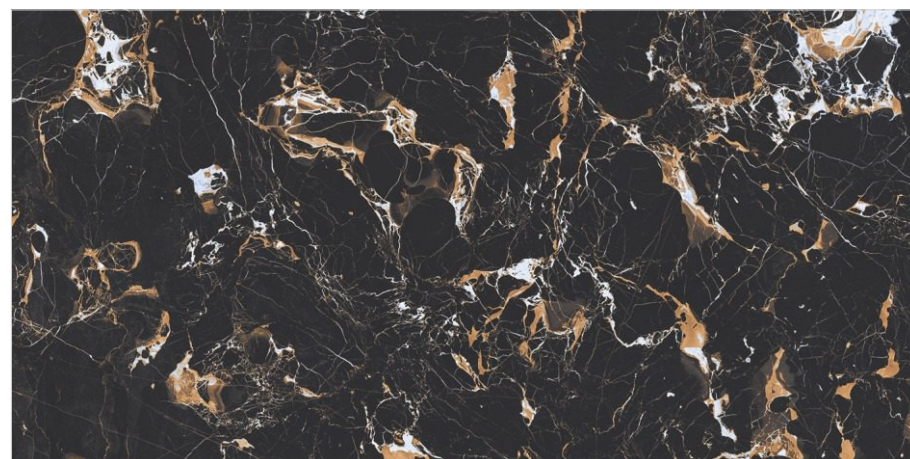
SAHARA BLACK

4 RANDOM



THUNDER BLACK

3 RANDOM

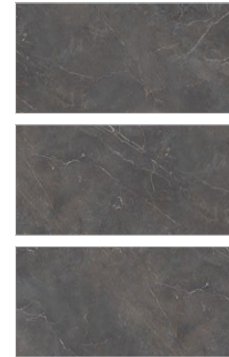


PORTORO GOLD

3 RANDOM

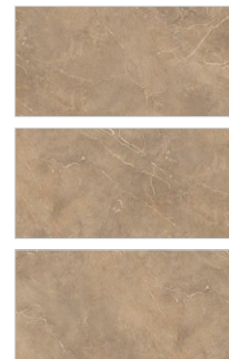


FLOOR : PORTORO GOLD



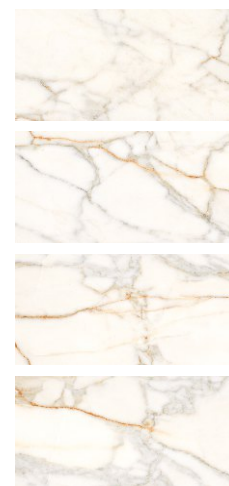
TITANIUM NATURAL

3 RANDOM



TITANIUM BROWN

3 RANDOM

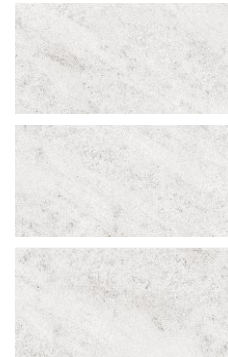
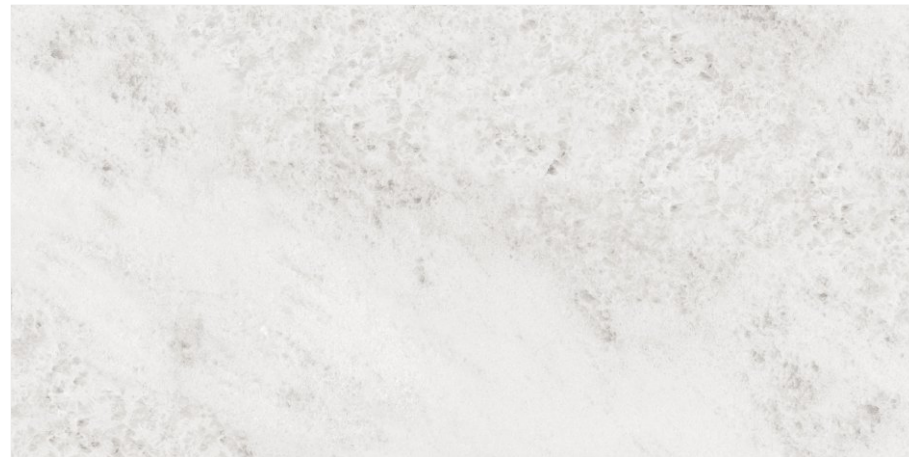


New STATUARIO BRONZE

4 RANDOM



FLOOR : TITANIUM BROWN



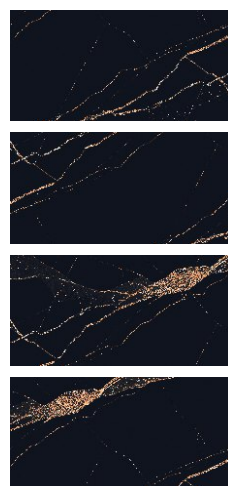
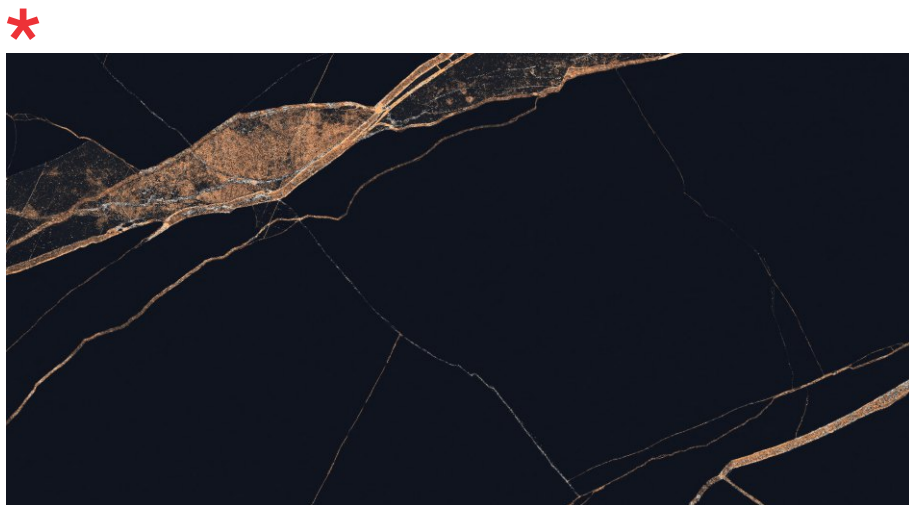
New SNOW ONYX LIGHT

3 RANDOM



New SNOW ONYX MINT

3 RANDOM



New PORT LORENT

4 RANDOM



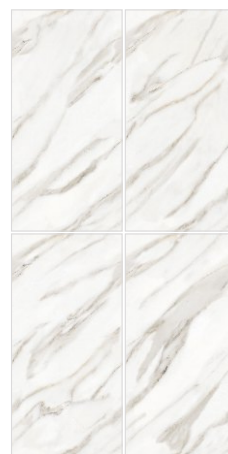
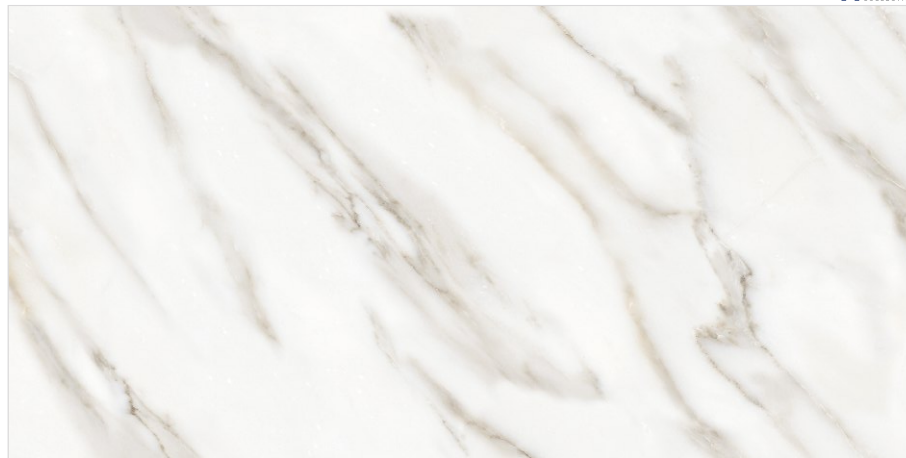
ENDMATCH
COLLECTION



New STATUARIO SILVIA

4 FACE CONTINUE

ENDMATCH
COLLECTION

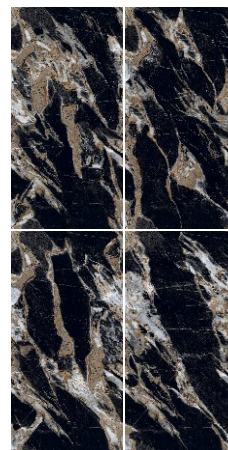
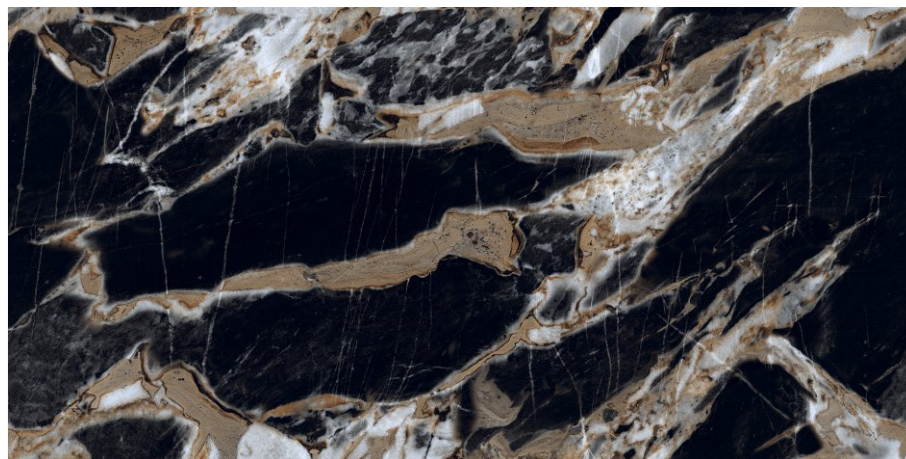


New EMBER WHITE

4 FACE CONTINUE

*

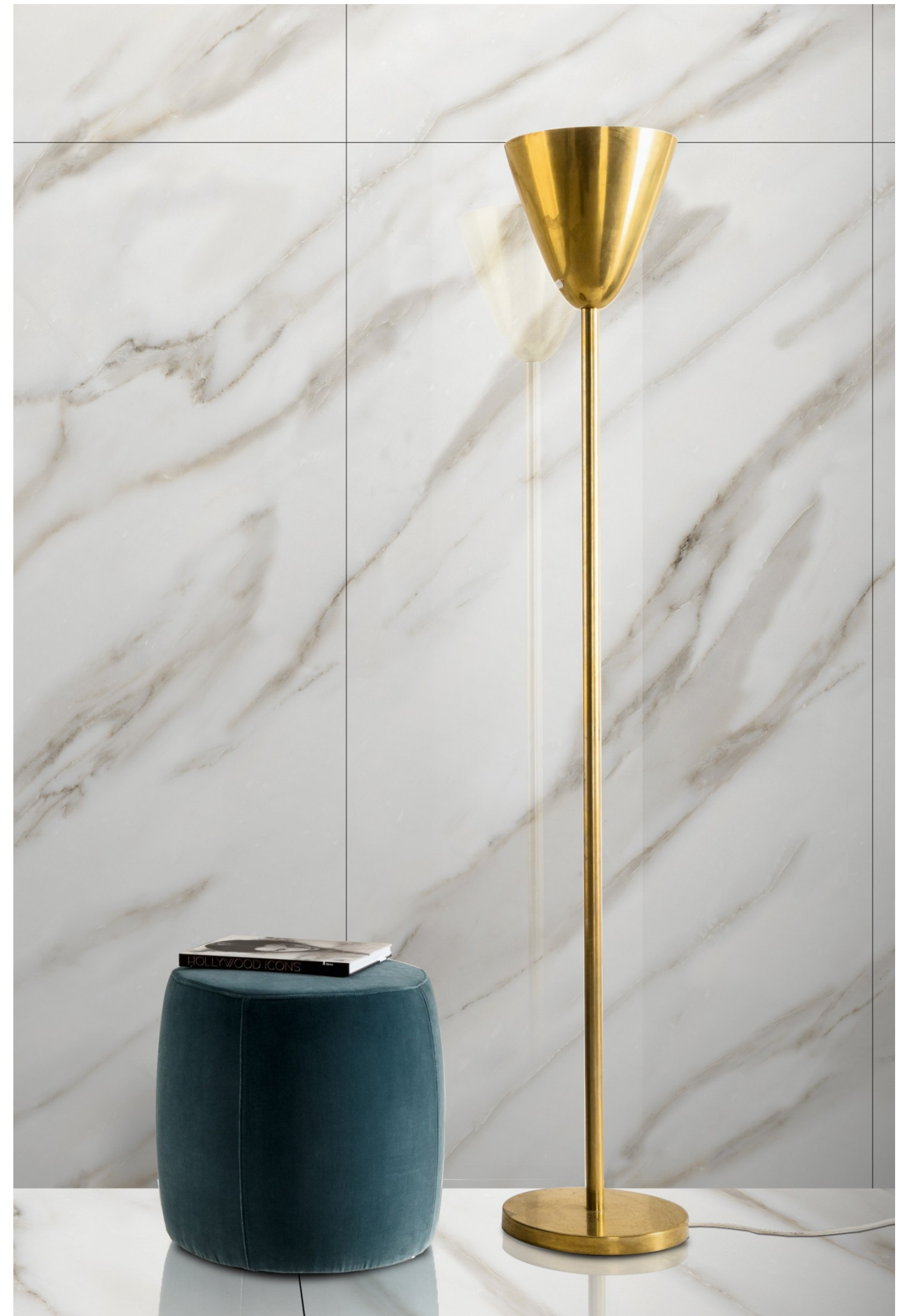
ENDMATCH
COLLECTION



New ARGOS BLACK

4 FACE CONTINUE

*Dark High Glossy Series



WALL : EMBER WHITE

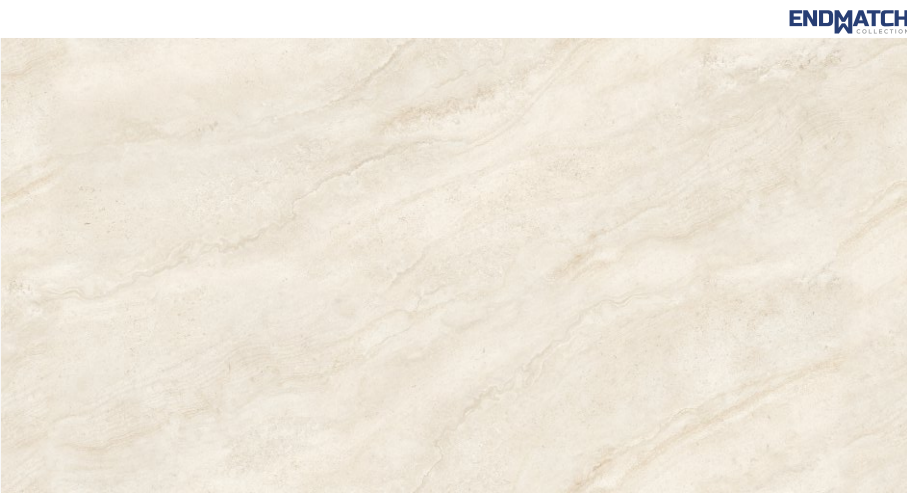


ENDMATCH
 COLLECTION



New GLOBAL BEIGE

4 FACE CONTINUE

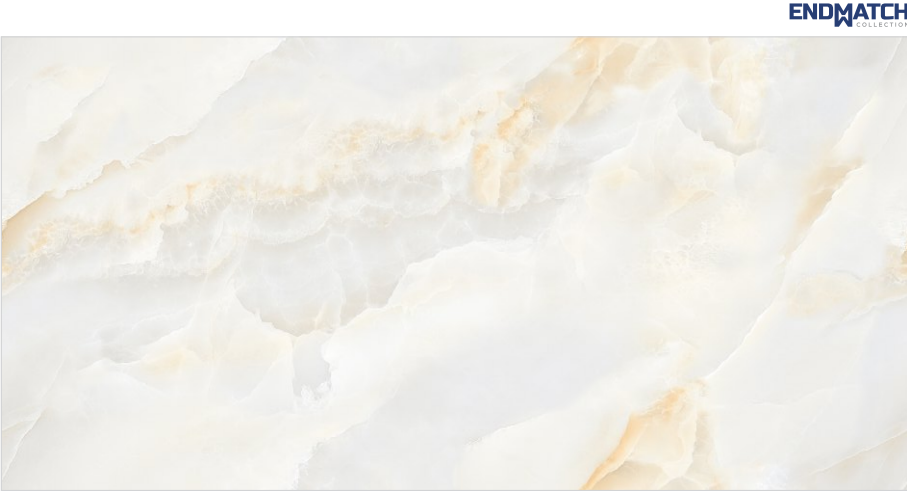


ENDMATCH
 COLLECTION



New OLIVA LATTE

3 FACE CONTINUE



ENDMATCH
 COLLECTION



New ONYX ALPINE

4 FACE CONTINUE



Versatile
 solutions



Easier
 to lay



Resistant to
 chemical



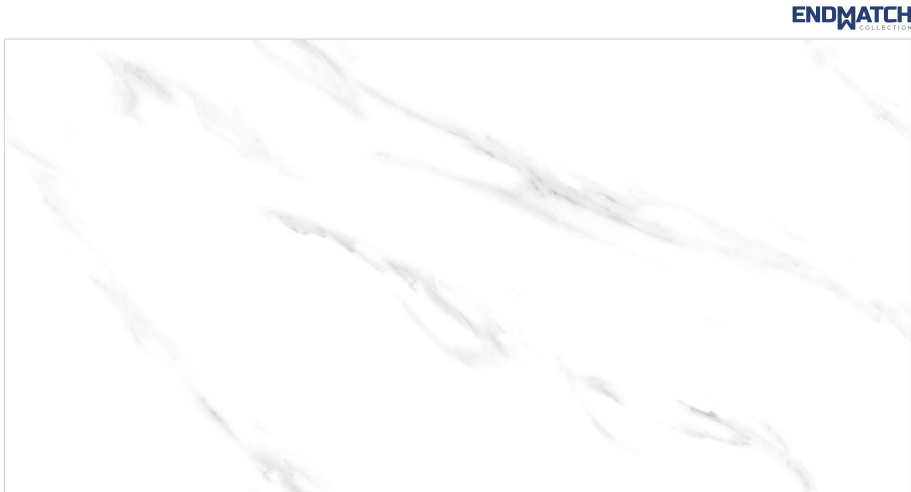
Resistant
 to loads



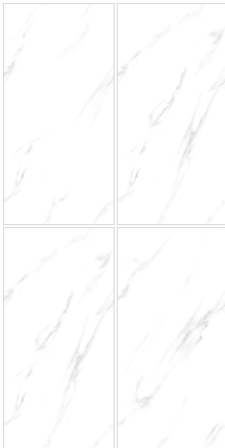
Resistant
 to stains



Wide
 range

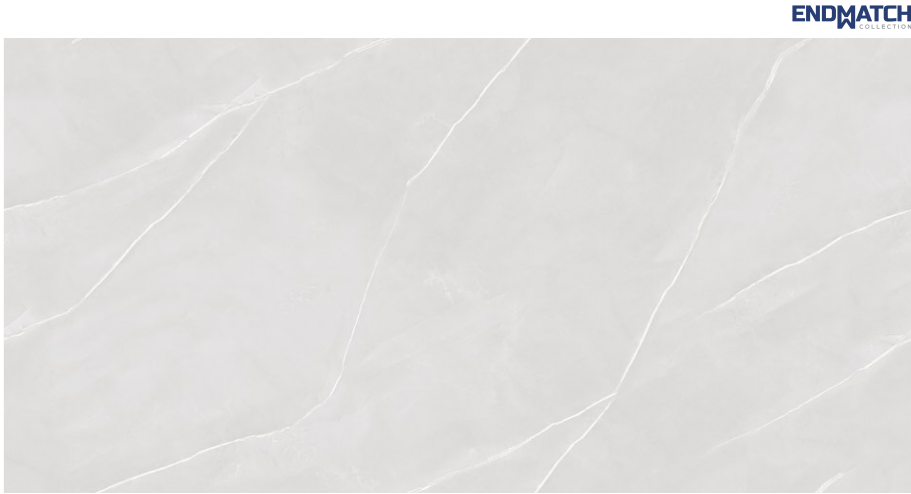


ENDMATCH
 COLLECTION



New MARBELLA WHITE

3 FACE CONTINUE



ENDMATCH
 COLLECTION



New WILLIAM BIANCO

2 FACE CONTINUE



ENDMATCH
 COLLECTION



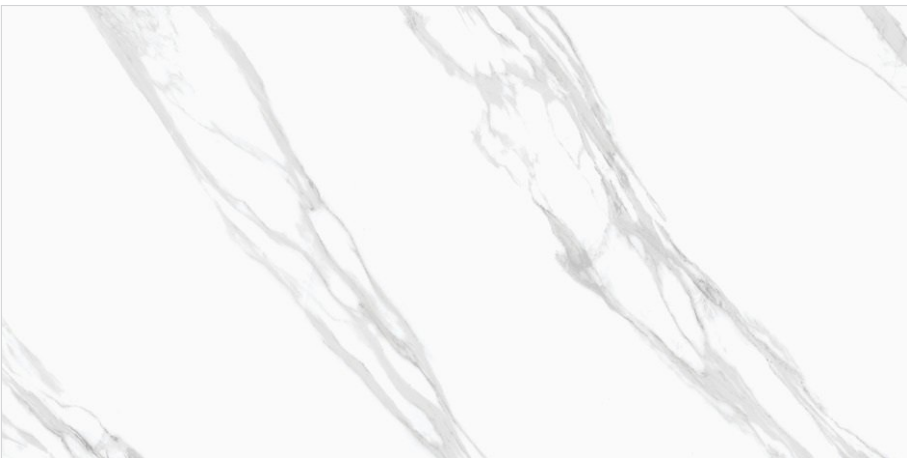
New PIETRA SMOKE

3 FACE CONTINUE



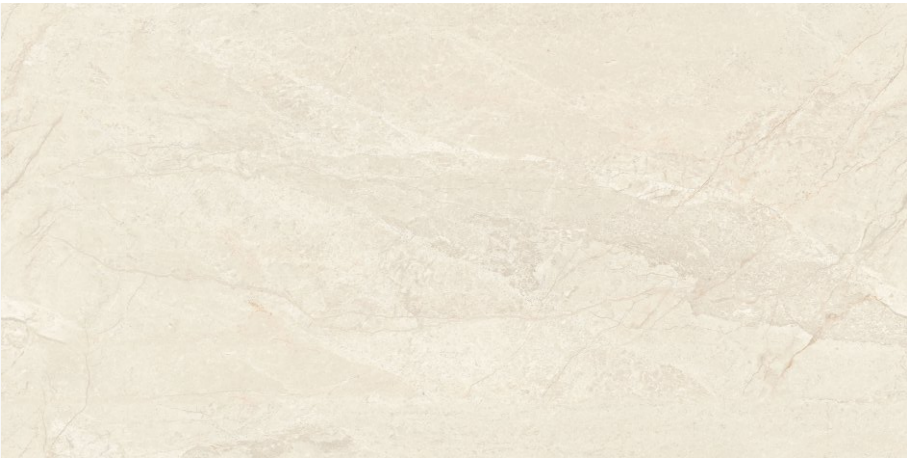
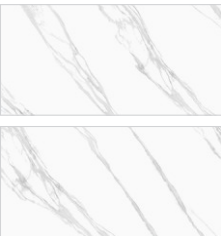
ATLANTIC WHITE

3 RANDOM



HELIX WHITE

2 RANDOM



New ORION CREMA

4 FACE CONTINUE

ENDMATCH



Versatile solutions



Easier to lay



Resistant to chemical



Resistant to loads



Resistant to stains



Wide range



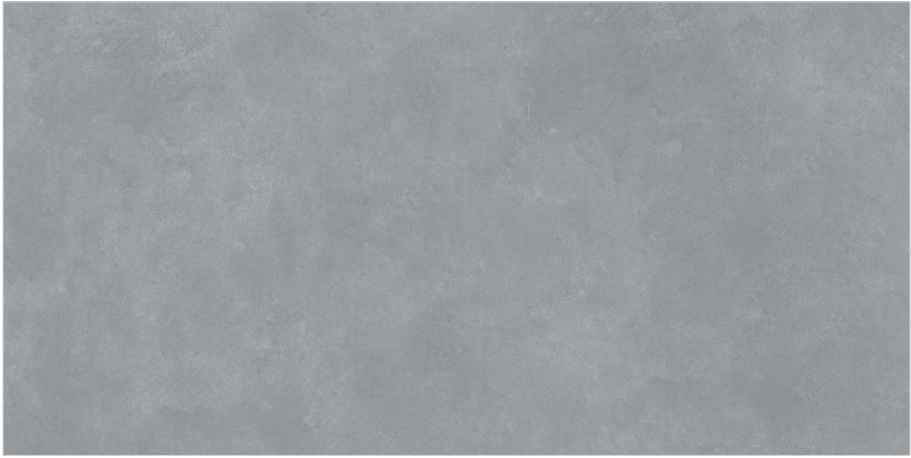
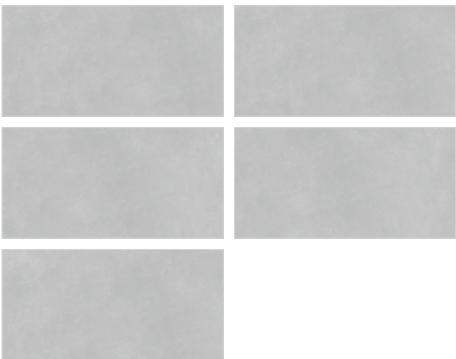
NORWAY IVORY

5 RANDOM



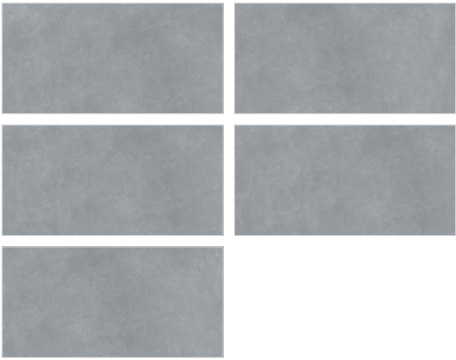
NORWAY GREY

5 RANDOM



NORWAY SEAL

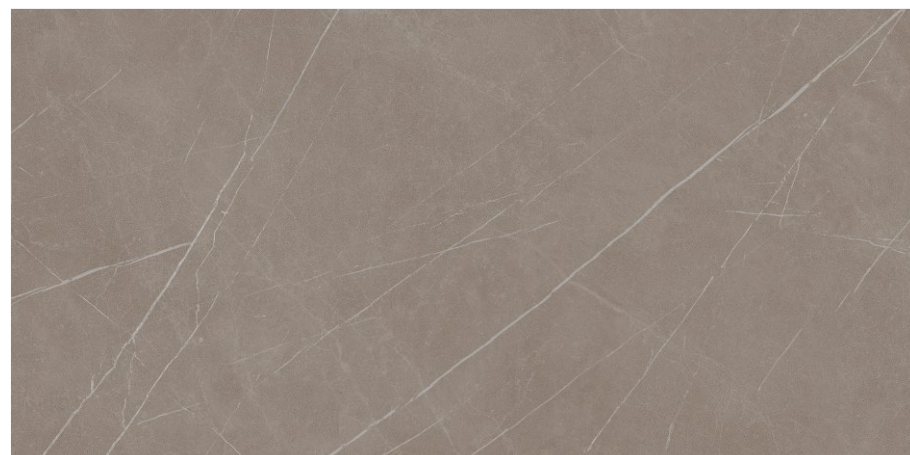
5 RANDOM



Ready To Load

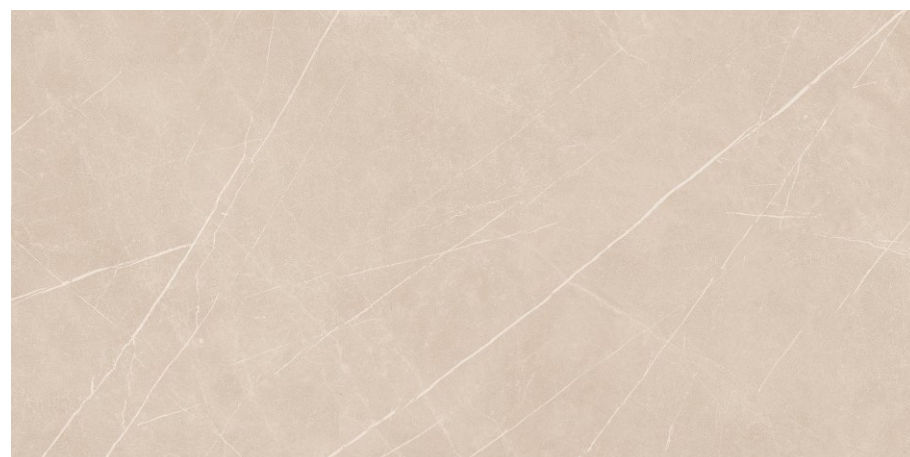


WALL : NORWAY GREY & NORWAY SEAL | **FLOOR :** NORWAY SEAL



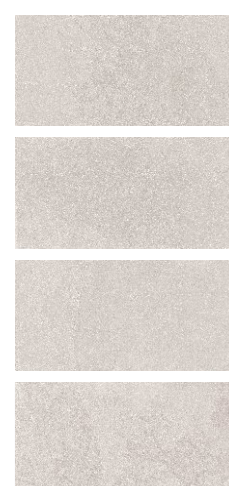
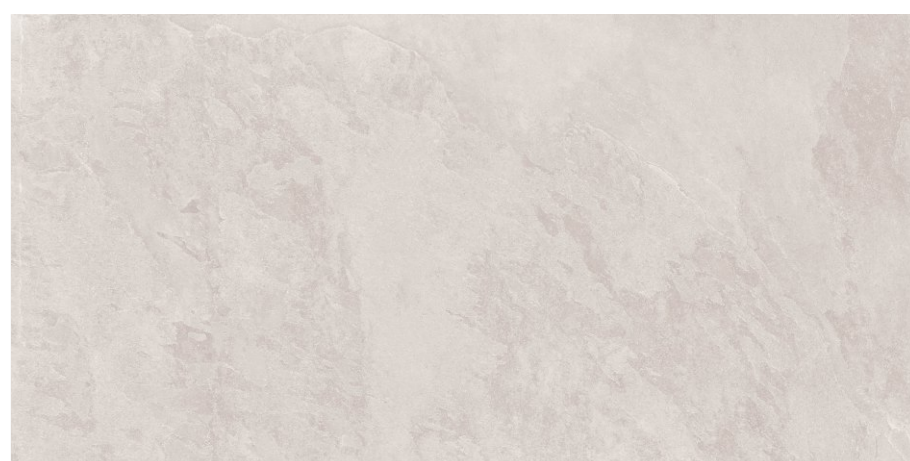
New SERENITY CEDAR

3 RANDOM



New SERENITY BEIGE

TABLE TOP



New LOVA BIANCO

6 RANDOM



Versatile
solutions



Easier
to lay



Resistant to
chemical



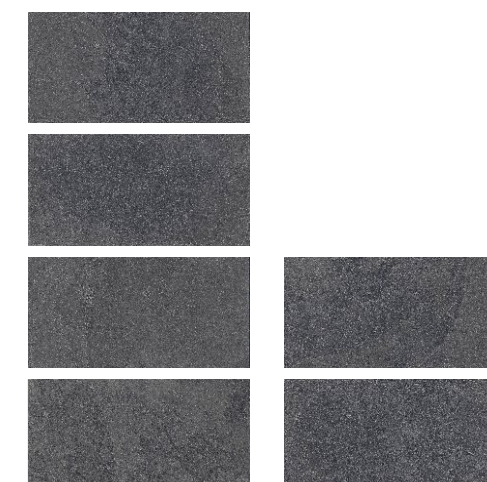
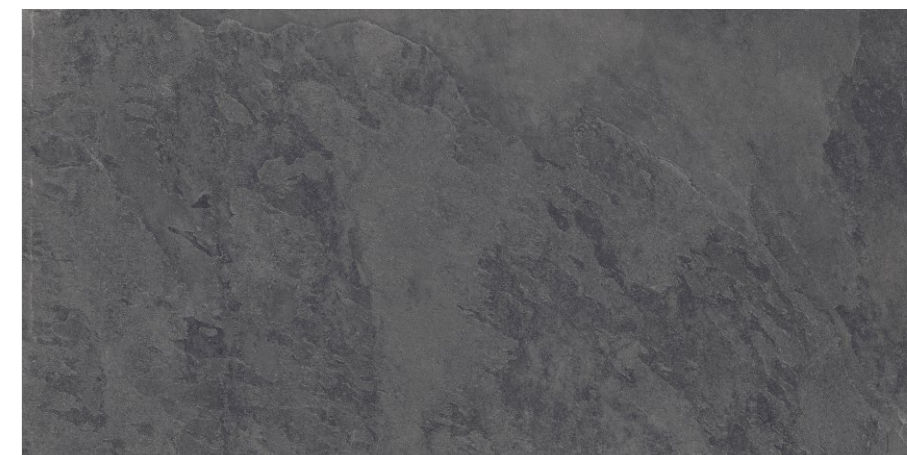
Resistant
to loads



Resistant
to stains



Wide
range

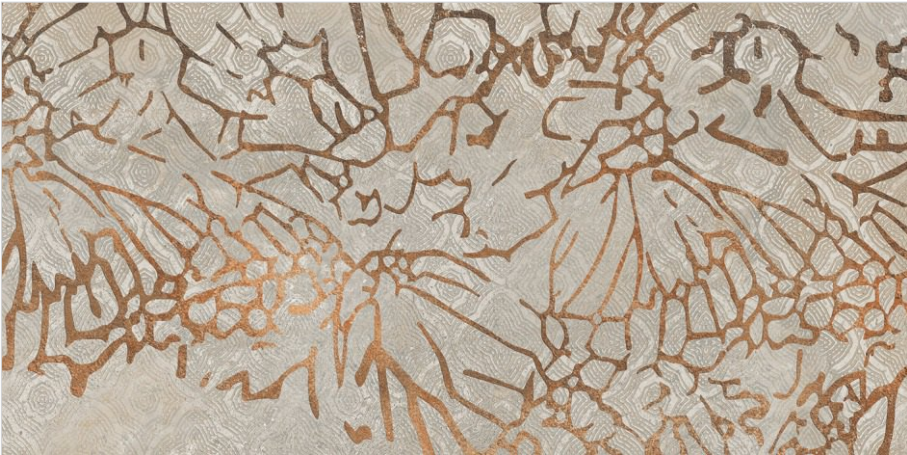


New LOVA NERO

6 RANDOM



WALL : LOVA NERO



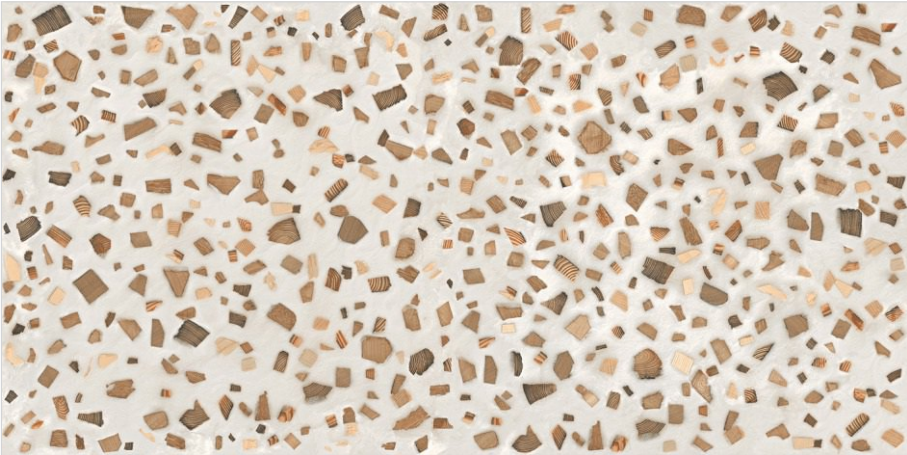
GOLDUST BROWN

2 RANDOM



STONEAGE COPPER

2 RANDOM



TERRAZZO

2 RANDOM



Ready To Load



Versatile
solutions



Easier
to lay



Resistant to
chemical



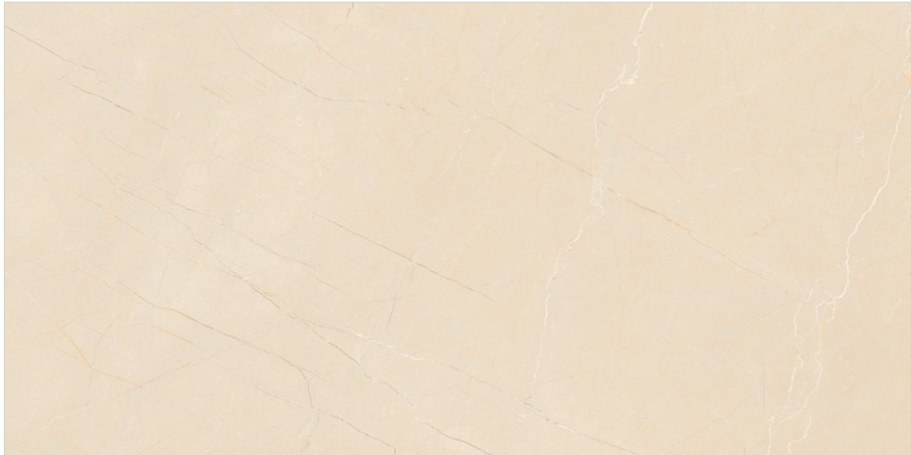
Resistant
to loads



Resistant
to stains



Wide
range



BURBERRY BEIGE

3 RANDOM



BURBERRY BROWN

3 RANDOM

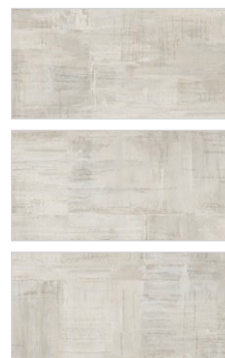


BURBERRY GREY

3 RANDOM



Ready To Load



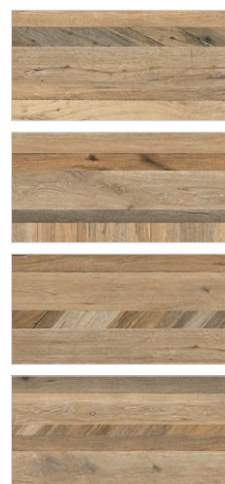
STUCCO BEIGE

3 RANDOM



OCEAN GOLDEN TRAVERTINE

3 RANDOM

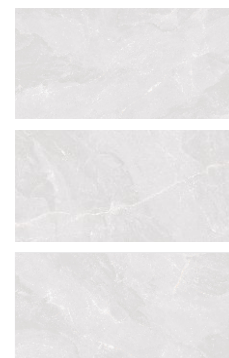
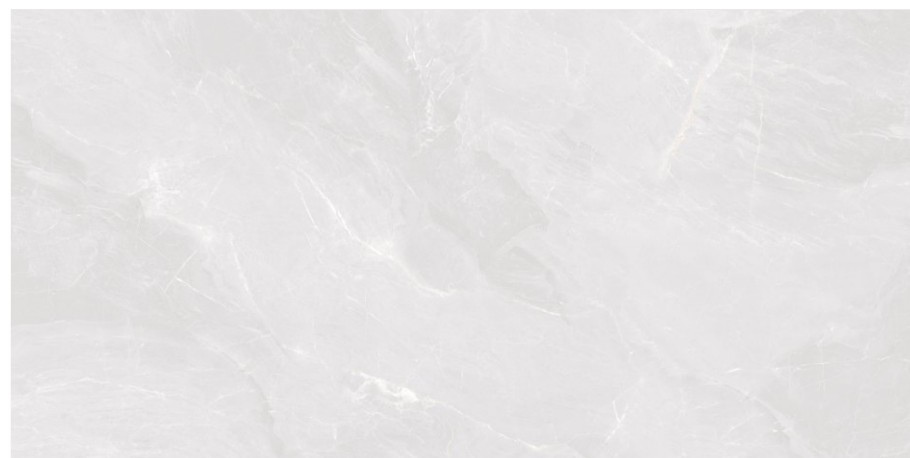


LARCH WOOD BEIGE

4 RANDOM

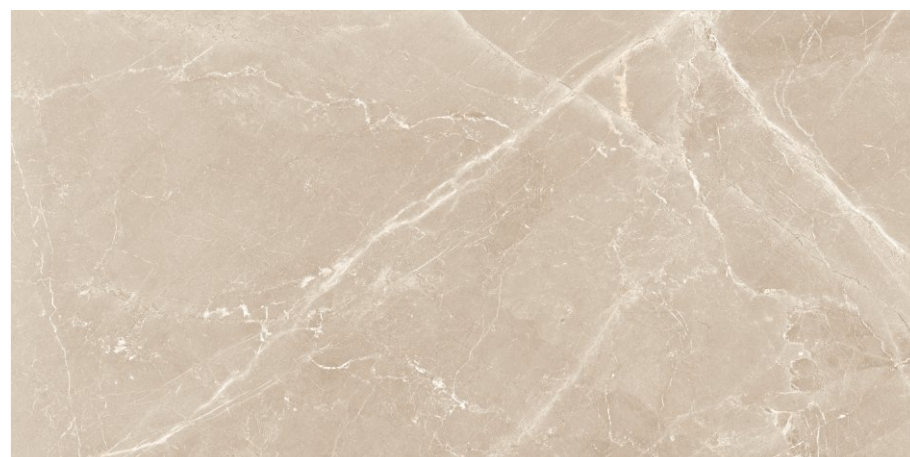


WALL : STUCCO BEIGE | FLOOR : STUCCO BEIGE



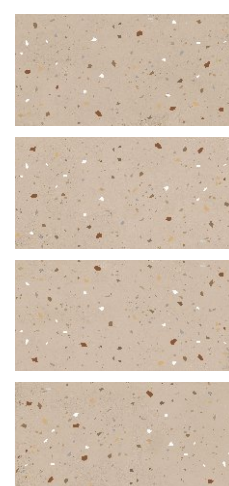
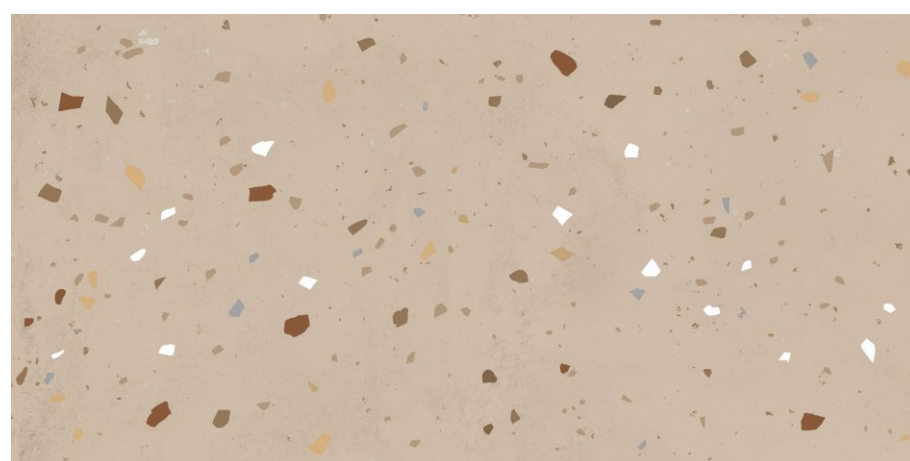
New DESIRE SILVER

4 RANDOM



New ARIZONA LATTE

4 RANDOM



New MOSAIK TAUPE

4 RANDOM



Versatile
solutions



Easier
to lay



Resistant to
chemical



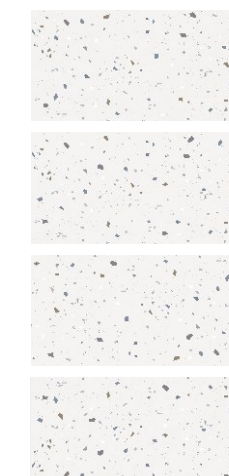
Resistant to
loads



Resistant
to stains



Wide
range

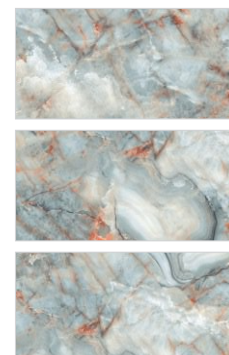


New MOSAIK WHITE

4 RANDOM

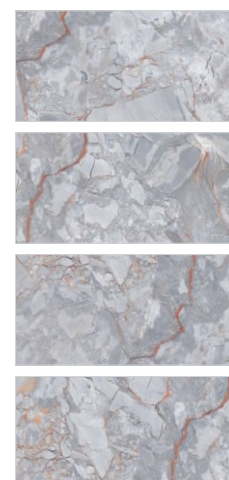
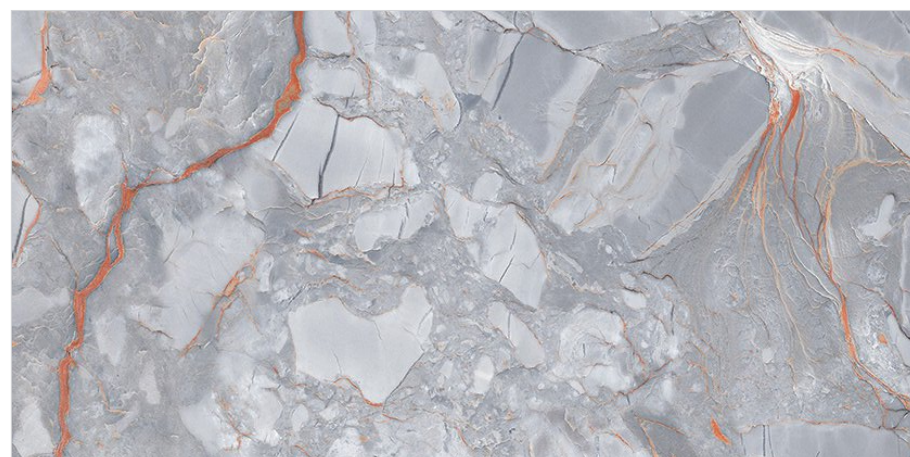


WALL : MOSAIK WHITE FLOOR : MOSAIK TAUPE



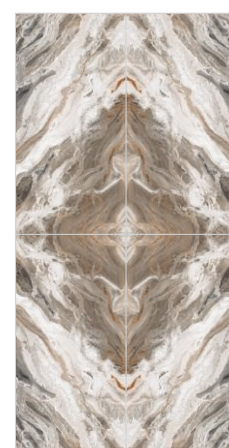
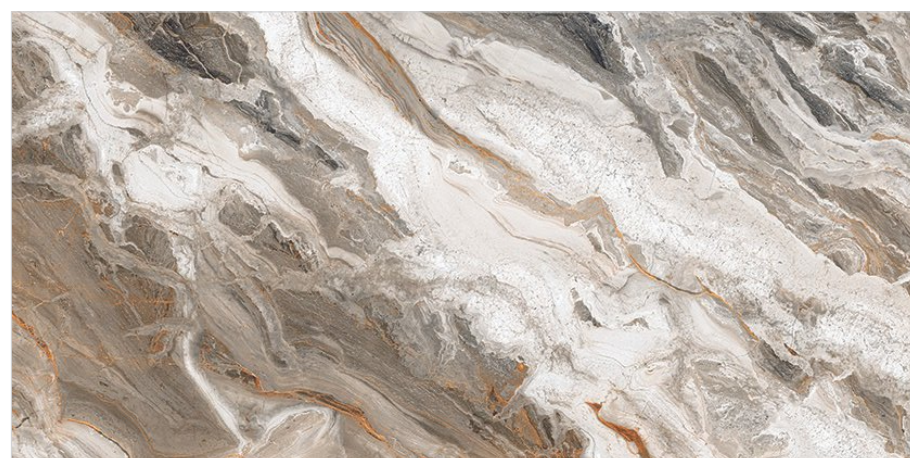
MINT AGATE ONYX

3 RANDOM



ALPI GREY

4 RANDOM

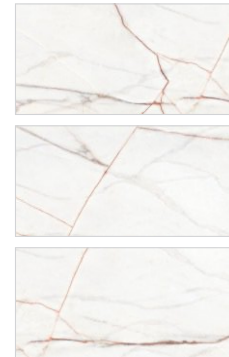


CIPRIA MATTONE

A+B Book Match

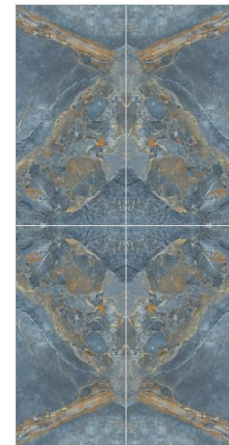
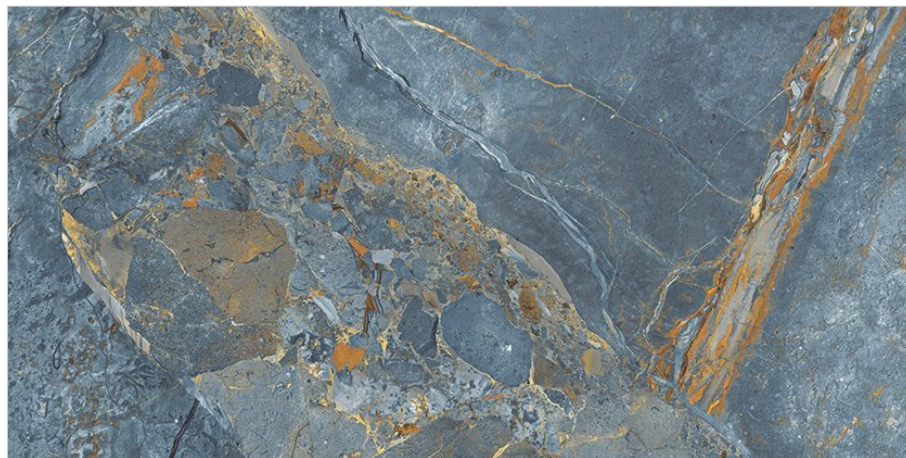


FLOOR : ALPI GREY



STATUARIO MAXI

3 RANDOM



LIBECCIO BLUE

A+B Book Match



FLOOR & WALL : STATUARIO MAXI

TECHNICAL SPECIFICATION OF ACCORD SLAB VITRIFIED TILE

TEST DISCRIPTION			
CHARACTERISTIC	TEST METHOD	STANDARD AS PER ISO-13006/EN14411 GROUP	ACCORD VALUE
Deviation in Length	IS-13630-1	±0.50%	±0.10%
Deviation in Width	IS-13630-1	±0.50%	±0.10%
Deviation in Thickness	IS-13630-1	±5.00%	±5.00%
Straightness of Sides	IS-13630-1	±0.50%	±0.10%
Rectangularity	IS-13630-1	±0.60%	±0.15%
Surface Flatness	IS-13630-1	±0.50%	±0.20%
Surface Quality	IS-13630-1	Min. 95%	Min. 95%
PHYSICAL PROPERTIES			
Water Absorption	IS-13630-2	≤0.50%	≤0.50%
Modulus of Rapture(N/mm2)	IS-13630-6	Min. 35N/mm²	Min. 37N/mm²
Breaking Strength(N)	IS-13630-6	<7.5mm-700N ≥7.5mm-1300N	≤7.5mm-1000N ≥7.5mm-1400N
Moisture Expansion(mm/m)	IS-13630-3	0.06 Max	0.01 Max
Scratch Hardness of Surface	IS-13630-13	Min. 4	Min. 4
Resistance of Surface Abrasion(Glazed Tiles)	IS-13630-11	As per Mfg.	Class II Min.
Co-Efficent of Linear Thermal Expansion	IS-13630-4	As per Mfg.	6.5x10 ⁻⁶ Max.
Thermal Shock Resistance	IS-13630-5	10 Cycles Min.	10 Cycles Min.
Crazing Resistance	IS-13630-9	As per Mfg.	5 Cycles at 7.5Bar Pressure
Impact Resistance-Coefficient of Restitution	IS-13630-14	As per Mfg.	0.55 Min
Frost Resistance	IS-13630-10	As per Mfg.	No Damage
Bulk Density (g/cc)	IS-13630-2	>2.0 gm/cc	>2.0 gm/cc
CHEMICAL PROPERTIES			
Resistance of Staining	IS-13630-8	Class I Min.	Class II
Resistance of Household Chemicals	IS-13630-8	Class AA Min.	Class AA
Resistance to Acids & Alkalis	IS-13630-8	As per Mfg.	Min. Class A
Slip Resistance	150-13006/EN1444 Group B A	As per Mfg.	As per Mfg.

PACKING DETAIL

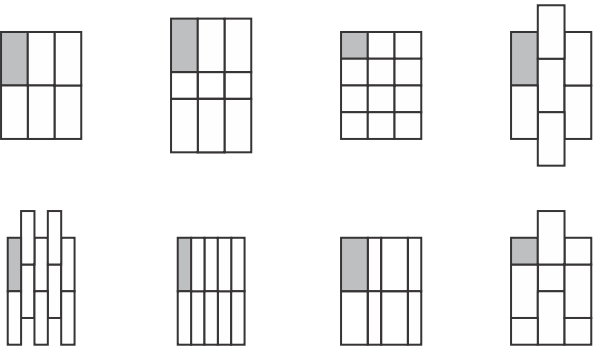
No.	Size	Thickness (approx.)	Pieces/Box	Area/Box	Wt./Box (approx.)
01	800x1600mm	9mm	2 pcs.	2.56 sq. mtr.	53 kg

ARK SLAB LAYING INSTRUCTIONS

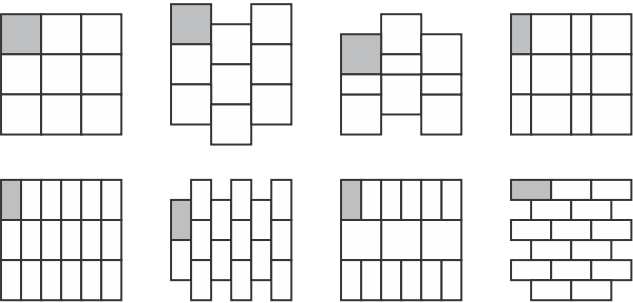
- Plaster the surface of the floor to be tiled smooth and complete the plastering and curing at least two hour prior to tilling.
- Before fixing **ARK SLAB**, lay them out in desired pattern and make sure that give acceptable blend of colour. Please not that certain amount of shade variation is inherent in the manufacture of a fully vitrified ceramic tile. THE COMPANY WALL BEAR NO LIABILITY AFTER THE TILES ARE FIXED.
- For fixing **ARK SLAB**, we recommend the use of the tile fixing adhesive for best result. Also follow the tile fixing instructions provided along with adhesives.
- For fixing **ARK SLAB** on the floor using sand and cement follow the instructions given bellow:
 - Use cement and sand mortar in the ratio of 1:4 add some water to create a consistent paste.
 - Once the mixing has been completed do not add any further water to create a consistent paste.
 - Apply a 20-30mm layer of bedding material over an area of 1 square meter at a time on the surface of the area. Apply a fine slurry to the back of the tile to ensure proper and dull bedding. press gently for even adherence at the back of the tile. DO NOT USE IRON HAMMER OR SOME HEAVY MATERIAL TO PRESS THE TILES.
- For fixing **ARK SLAB** on dado, we recommend the use of adhesive. Please follow the manufacture's instructions for the same. We do not recommend the use of sand and cement for fixing on dado.
- Mark and layout the tiles from the center of the area to be tile so that cut tiles. If any will be on the outer edges to words the walls.
- The work size which we try to maintain for better technical performance is 1200x2400mm, 800x2400mm,900x1800mm, 800x1600mm, & 1200x1200mm on average. it is advisable to maintain a gap of 1mm to 3mm between every two tile to allow for possible expansion as per BIS/EN tolerance norms. This would give the coverage area as mentioned in the cartoon.
- Complete the tile laying process by pressing the center of the **ARK SLAB** firmly into place along the walls/floors.
- Allow 3-4 days for bed curing. After this period fill the joints with grouts.
- Fifteen minutes after finishing the grouting process, wipe off excess grout with a damp sponge and polish the tile with a soft and dry cloth for a clean surface. The tile can also be cleaned by mild acid(however hydrofluoric acid and its derivatives should not be used)
- Please note that the company does not accept any liability in case of problems arising out of non-adherence to these fixing instructions.

TILING POSSIBILITIES

800x1600mm



1200x1200mm





ACCORD VITRIFIED PVT. LTD.

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Contact: +91 97264 20209

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Join us on: [!\[\]\(d66ff64371a51729ac8c1cdaa685ba6f_img.jpg\)](#) [!\[\]\(0f31ebba7abcd47777e178db26f29705_img.jpg\)](#) [!\[\]\(63ea948177b1bcc486b2b76d20d5fb69_img.jpg\)](#)

